



# Promoting European Clean Technologies & tackling Climate Change



European Business and Technology Centre

# Who we are



**Consortium Leader: Eurochambres, Brussels (BE)**



**16 Partners:** Swedish Environmental Institute – IVL (S), Finpro (FI.), Lyon Chamber of Commerce (F), Fraunhofer Institute IFF (D), Centro Estero Piemonte (I), Politecnico di Torino (I), Danish Technological Institute (DK), Coventry Chamber of Commerce (UK), Coventry University Enterprise (UK), **Milan Chamber of Commerce (I), ERBI Cambridge (UK), ACCIO' (ES),** Baltic Innovation Agency (EE), Unioncamere Piemonte (I), Steinbeiss Foundation (D), the Indo-German Institute (D)

**3 Associates:** European Patent Office (EPO), European Institute for Asian Studies (EIAS), European Business Group (EBG)

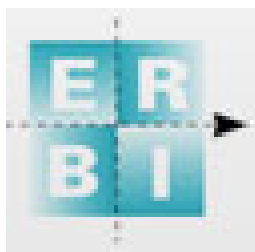


# The EBTC Biotech Cluster members



**CAMERA  
DI COMMERCIO  
MILANO**

**Chamber of Commerce of Milan,  
Milan (IT) - Cluster Coordinator**



**ERBI, Cambridge (UK)**



**ACCIÓ, Barcelona (ES)**

## EBTC Mission

EBTC mission is to improve access to the Indian market for European companies and researchers with a focus on **clean technologies**, thus enhancing EU-India relations and supporting the global response to climate change, with a focus on **four specific sectors** :

- ➔ Energy
- ➔ Environment
- ➔ Transport
- ➔ **Biotechnology**



## The Concept around EBTC

European clean technologies and efforts to combat climate change represent a **major economic opportunity**. This is particularly true for the Indian market.

The idea of EBTC is to reconcile two **objectives**:

- addressing climate change challenges in India;
- assisting businesses as well as science and research organisations - in Europe and India - to work together towards generating new business opportunities and technology transfer.

In particular, EBTC aims at becoming a **REFERENCE POINT** for the EU business and R&D communities, operating around three axes:

**EBTC as INTELLIGENCE HUB:**  
Pool / upgrade existing know how & make it available to EU customers

**EBTC as CLEARING HOUSE**  
Re-direct customers to service providers with established & high-quality expertise

**EBTC as INNOVATIVE CENTRE**  
Develop pioneering services creating real European value added & visibility

# Implementation: the Clusters' Action Plans

## ➤ Market Intelligence

- Sector specific market research;
- Database.

## ➤ Events

- EBTC Flagship missions;
- Trade delegations to India and EBTC participation in international trade fairs in India.

# Implementation: the Clusters' Action Plans

- Facilitation and promotion
  - Facilitating the development of EU – India joint research projects;
  - Identifying and developing business opportunities;
  - Promoting EU technologies, patents and standards in India.
  
- Policy & Networking
  - Joint EU – India Working Groups



# The Biotech Cluster Action Plan for Y2

- EBTC Biotech Cluster Flagship Mission: **EBTC Technology Transfer Day - Bangalore, India (June 2010)**
  
- Market Intelligence: 3 all-inclusive and yearly updated **studies on research and market access issues** related to the Indian biotech sector:
  - EU/India Common Areas of Interest in biotech
  - Comprehensive legal and policy analysis of the current Indian legal framework in the biotech sector
  - Guide on IPR protection tools in India in biotech
  
- Assessments of the needs of EU bio-community towards Indian market

## The Biotech Cluster Action Plan for Y2

- The **Biotech Database**, a comprehensive sector-specific & up-to-date source of information on companies, scientific parks, **professional profiles of researchers**, funding and TT opportunities, R&D project ideas and patents from Europe and India;
  
- **Outreach activities in India**, aimed at creating business and research opportunities between Europe and India in biotech:
  - EU – India S&T Cooperation Days
  - Trade delegation to BIO ASIA 2010 – Hyderabad, 3/6 February 2010
  - Trade delegation to Bangalore Bio India 2010, 2/4 June 2010

# The Biotech Cluster Action Plan for Y2

- **Outreach activities in Europe**, rise awareness among EU stakeholders about Indian wide opportunities in biotech with a dedicated workshop and the participation to main events in Europe:
  - India workshop in Europe “Outsourcing and collaborative R&D opportunities in India”, Cambridge (UK) – March 2010
  - Participation in key biotech related events in Europe (e.g. Bio Europe Spring 2010, Barcelona)

# CONTACT US

We can help you finding the best opportunities and reaching the Indian market with suitable Indian partners.

## **EBCT Contact in India**

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# Thank You !



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