EU-India S&T Cooperation Days
4-6 November 2009 New Delhi
www.euindiacoop.org

Ms. Bodil Palmberg
Europa Media PSC
New Delhi, 6 November 2009

FP7 Evaluation

Procedure and tips to proposers

A joint event organized by

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Content

- ✓ Overview Evaluation Process
- ✓ Who are the evaluators
- ✓ How to become an evaluator?
- ✓ Criteria and scores
- ✓ Suggestions

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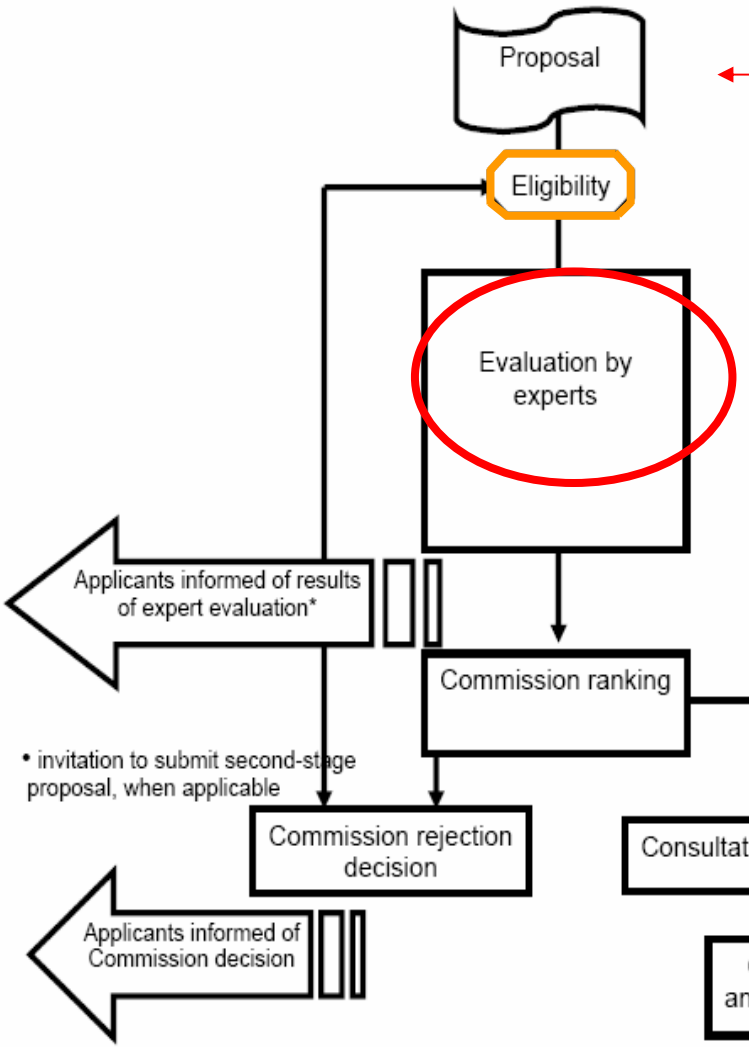

← **SUBMISSION**

← **EVALUATION**

← **FEEDBACK**

← **NEGOTIATE**

← **START TO IMPLEMENT THE PROJECT!**

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SEVENTH FRAMEWORK PROGRAMME

Ineligible Proposals – ex. KBBE

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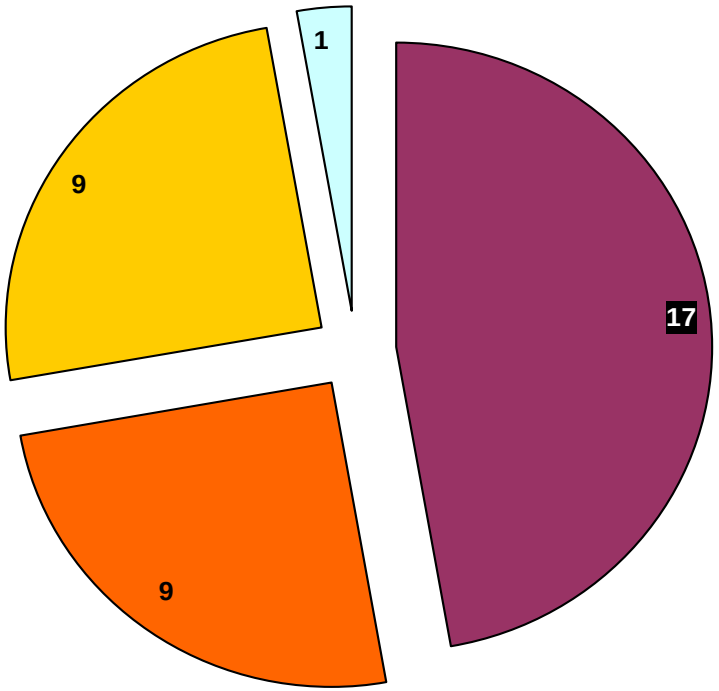
Reasons for ineligibility

Theme 2 KBBE, Calls FP7-KBBE-2007-1, FP7-KBBE-2007-2A, FP7-KBBE-2008-2B, FP7-ERANET-2007-RTD



867 proposals submitted - 36 (4%) ineligible

Budget specification in the Work Programme
17 proposal [11 (1), 6 (2B)]: Budget too high

Consortium
7 proposal [6 (1), 1 (2B)]: minimum number of participants not reached
2 proposal (ERA): minimum number of programme owner not reached

(1) FP7-KBBE-2007-1: 414 submitted - 17 (4%) ineligible
(2A) FP7-KBBE-2007-2A: 172 submitted - 2 (1%) ineligible
(2B) FP7-KBBE-2008-2B: 277 submitted - 15 (5%) ineligible
(ERA) FP7-ERANET-2007-RTD (Thema-2): 4 submitted - 2 (50%) ineligible

December 2008 / Source: NKS-L

FP7 Proposals are Evaluated by Independent Experts

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Who are the FP7 evaluators?

Depending on the call;
a mix of:

- ✓ **Scientist**
- ✓ **Industry/Business**
- ✓ **Policy maker**

There are no professional FP7 evaluators

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Become an evaluator?

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Skills needed:

- ✓ Scientific expertise
- ✓ Industrial/commercial applications
- ✓ International project design and implementation
- ✓ Policy-oriented or other knowledge as required by call

Benefits for you:

- ✓ Improves chances of success in writing proposals
- ✓ Networking
- ✓ Keep you up-to-date with developments in your field
- ✓ Some financial compensation

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Sign up to become an evaluator

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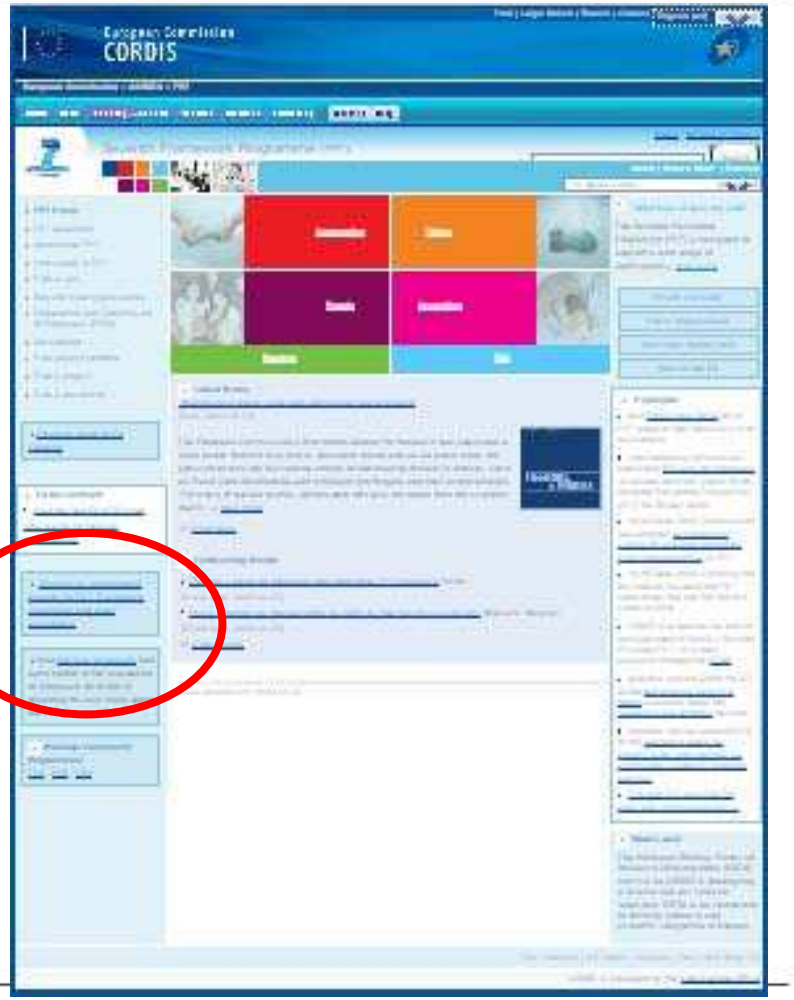
EC is seeking balance:

- ✓ Academia/industry
- ✓ Gender
- ✓ Geographical coverage

Sign up at: www.cordis.europa.eu



Information needed:

- ✓ Brief CV and keywords
- ✓ Specific expertise
- ✓ Generalist expertise
- ✓ Contact details
- ✓ Update once in a while

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Each proposal is evaluated by 3-5 Experts

Stages

Stage 1: **Reading of proposals (Remote or in Brussels)**

Stage 2: **Consensus meetings**

Stage 3: **Panel meetings**

Stage 4: **Hearings (only for some type of projects/funding schemes)**

Stage 5: **Panel discussions**

Evaluators are expected to give
fair, **clear**, **independent** and **objective** feedback

without conflict of interest

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Briefing of evaluators

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Introduction to

- ✓ Work Programme objectives
- ✓ Guide for Applicants and formal criteria
- ✓ General evaluation principles, and the details of the evaluation process
- ✓ Scores and the definitions of „Excellent” and „Poor”, etc.
- ✓ Any special EC priorities/issues

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Individual evaluation

Not allowed to discuss the proposals

Typically at the desk:

PROPOSAL PART A & B

GUIDE FOR APPLICANTS

WORK PROGRAMME

NOTES FROM BREIFING

INDIVIDUAL EVALUATION REPORT

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Individual Reading

The following parts offer a fair idea about the proposal:

Abstract – What is it about, concrete results and innovative ideas?

Partner list – Who is involved?

First few pages of proposal – Understanding the concept

Budget – Necessary resources?

A good proposal is rather short and focused

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What's next?

Consensus meeting: Evaluators meet after individual reading to agree on scores and feedback

Panel meeting: Establishment of final list of priority list with recommendations for funding

Listing: the European Commission establish:

- ✓ **ranking list**
- ✓ **reserve list**
- ✓ and **rejection list**

The result is returned to proposers in form of an Evaluation Summary Report

Scores & Feedback

0 – fails to address criterion or missing information

1 – Poor

2 – Fair

3 – Good

4 – Very good

5 – Excellent

SCORES		
Criterion	Threshold	Max Score
Scientific quality	3	5
Implementation	3	5
Impact	3	5
	10	15

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Limited time – respect the Evaluator

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Properly presented

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Put yourself in the shoes of the Evaluators

- ✓ **Follow the templates** - Guide for Applicants
- ✓ Provide **all information** requested **where it's requested**
- ✓ Be **consistent** and **clear**
- ✓ Use **layman's** terms
- ✓ Present with **tables & figures** – make sure they **make sense**!

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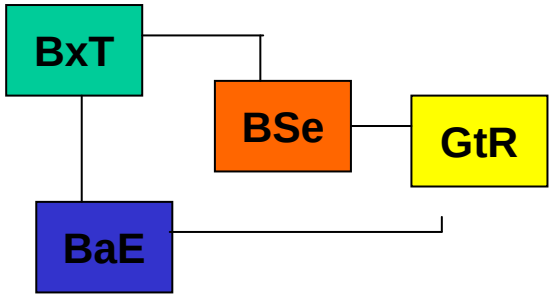
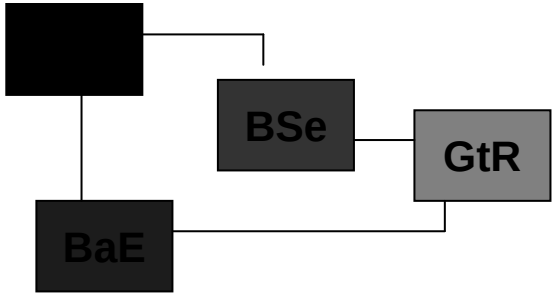
Ease the evalutor's job

Example: Diagram in color may look fine on the screen...



„....The software components generate input to the external devices (green box) using the data from the external processor (red box)....”

BUT.. in printed black and white...



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Example Speed-train

Objective: „The project will allow trains to go at least twice as fast as today"

Question: What does the project deliver??

- ✓ An actual train with a better shape and a better engine?
- ✓ A description on how to produce it?
- ✓ Reports on research in the topic?

be innovative but realistic!

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Some last words...

Presenting the proposal in a nice way helps but it is most important to:

✓ Be **completely in line** with the scope of the call and strategic objective
✓ Have a **competent and complementary** consortium
✓ Implement the project with a **good management plan**
✓ Write a **scientifically excellent** proposal
✓ If any weak points **– provide the answer** to them in the proposal
✓ Keep in mind the **European Added Value**

but of course....

...most important is:

A good project idea that make sense!

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