




## Thursday 5 November EU-India PARTNERING EVENT

### PROFILE FORM

ORGANISATION DETAILS				
Organisation name		S.P.Jain Institute of Management & Research		
Street *		Munshi Nagar, Dadabhai Road, Andheri(W)		
ZIP *	400058	City *	Mumbai	Country *
Phone *	91 22 26230396	Fax	91 22 26237042	
Email *	as.rao@spjimr.org	Web	www.spjimr.org	
Employees	<input checked="" type="checkbox"/> 1-10	<input type="checkbox"/> 11 - 50	<input type="checkbox"/> 51 - 250	<input type="checkbox"/> 250 +
Organisation type	<input checked="" type="checkbox"/> University <input type="checkbox"/> Other			
Department	Innovation center			
Short description of your company/organization	India's top B school supporting policy makers and business people of India with in depth research.			

PARTICIPANT			
Gender	<input checked="" type="checkbox"/> Mr		Title Dr
First name	Aynampudi		
Last name	Subbarao		
Position	Professor		

PARTNERSHIP PROPOSAL	
<p><u>EU-India partnering event session participation:</u></p> <p> <i>Fork to farm: Food (including seafood), health and well being</i></p>	
<p>Areas of activity (<i>Free keywords</i>)</p>	<p>innovation diffusion, best practices, supply chain management</p>

PROJECT DESCRIPTION	
<p>Title of your research project in one sentence</p>	<p>Reducing food wastage with improved supply chain- best practices from EU</p>
<p>Short description of project</p>	<p>The project aims to document , adopt and diffuse EU best practices in food chain from farm to table, by deputing a batch of institute students to Europe. They will develop business models for adoption of these European best practices and train Indian farmers/ NGOs/ retail business units for diffusion in India</p>
<p>Description of expertise offered</p>	<p>expert in technology adoption &amp; diffusion</p>
<p>Description of requested partner expertise</p>	<p>EU institute open to the idea of academic partnership with SPJIMR and with experience in supply chain management of food/ farm produce.</p>