

PRESS RELEASE

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India joins the world's largest technology platform:

The launch of Enterprise Europe Network in India with EBTC, CII and FIEO, brings EU and India trade and technology collaboration opportunities closer together.

Bringing together almost 600 business support organisations from 54 countries, India is the latest country to join the world's largest technology platform - the Enterprise Europe Network. Giving access to business opportunities and stimulating innovation, the network will be pivotal in bringing the EU and India closer together by leveraging an existing and very successful EU technology platform. Enterprise Europe Network-India will be operated by three organisations with a wide network and reach across India – the European Business and Technology Centre (EBTC), the Federation of Indian Export Organisations (FIEO) and the Confederation of Indian Industry (CII.)

Small and medium sized enterprises (SME's) and entrepreneurs form the primary target group looking for cooperation opportunities. EEN-India will be providing tailored solutions and integrated services such as business cooperation and internationalisation; innovation services to enhance the transfer of technology and knowledge; support in accessing funding, assistance on drafting proposals, R&D support, IPR; training and awareness raising; brokerage events and company missions, as well as feedback services for enterprises to become involved in policy making.

For the EBTC, Enterprise Europe Network-India will compliment very powerfully what EBTC is already doing – connecting EU and Indian business and research communities, focusing on the clean technology realm and sunrise sectors such as biotechnology, energy, environment and transport. On the benefits for the growing number of EU companies with an interest in India, Director of the EBTC, Mr. Poul V Jensen said that “placing India on the Enterprise Europe Network map will provide EU business and research communities a direct channel to Indian counterparts, to collaboratively develop technologies and products suitable for India, as well as efficiently market them in India. Likewise, it will be a competent inroad for EU companies to fulfill sourcing requirements.”

Reaching over 100,000 companies representing each and every trade sector across India, FIEO hopes to add tremendous value to the business communities of the countries which are part of the Enterprise Europe Network by helping them reach Indian companies. Mr. Ajay Sahai, DG & CEO, FIEO said that “Market access and capacity building are major challenges for the growth of India's international trade and economy as a whole. FIEO as part of Enterprise Europe Network-India will benefit the Indian trade and industry by way of providing market access information, from knowledge on customs procedures and duties, market entry, to standards, registration and licensing details, information on tenders and trade opportunities - the list of benefits is endless, making business and technology transfer seamless.”

CII and the Technology Development Board (TDB), Department of Science & Technology, (DST), have jointly promoted the Global Innovation & Technology Alliance (GITA) which will be the implementing agency for Enterprise Europe Network for CII. Mr. Sabyasachi Dasmohapatra, CEO, GITA expressed that “there are significant opportunities for technological collaborations between Indian and EU enterprises, specially SME's, in the areas of green manufacturing, waste treatment/minimization, low cost healthcare, bio-technology, agri-food processing, and renewable energy technologies. In renewable energy, we are particularly looking at strengthening manufacturing capabilities and off-grid Decentralized Distributed Generation options.”

A natural extension of development and trade in today's increasingly globalised and connected world, the Enterprise Europe Network will open India's doors to the EU, and the EU's doors to India. In order to support growth in a sustainable fashion, the network will allow knowledge, expertise, technologies and resources to be shared seamlessly. Enterprise Europe Network-India offers unparalleled opportunities for European and Indian organisations to transfer technology and develop business cooperation, and it is likely that an increasing number of technological advancements will arise from this network.



The EEN-India Consortium Partners

The European Business and Technology Centre (EBTC)

EBTC is an initiative co-funded by the European Union (EU), and coordinated by EUROCHAMBRES. Focusing on the 4 key sectors of Biotech, Energy, Environment and Transport, EBTC assists the business, science and research community – in Europe and India – to work together towards generating new business opportunities in clean technology transfer. As a first entry point to India, EBTC supports EU cleantech companies and researchers on their market entry to India and offers hands-on support in the early stages of expansion. The centre aims to further stimulate the ‘brain circulation’ between the EU and India through promoting joint industry-oriented research and enhancing outward mobility of researchers from the EU Member States towards India.

For further information: www.ebtc.eu

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Federation of Indian Export Organisations (FIEO)

The Federation of Indian Export Organisations, popularly known as FIEO, is the apex body of all export promotion councils, commodity boards and export development authorities in India. Directly and indirectly it represents the interests of over 100,000 international trading companies from every industry sector in India – Engineering, Automobiles, Chemicals, Pharmaceuticals, Rubber & Rubber Products, Textiles, Garments, Leather & Leather Products, Gems & Jewellery, Handicraft, services etc. You name it, FIEO has it!

For further information: www.fieo.org

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The Confederation of Indian Industry (CII) / Global Innovation & Technology Alliance (GITA)

CII is a non-government, not-for-profit, industry led and industry managed organisation, with a direct membership of over 7100 organisations and an indirect membership of over 90,000 companies from around 250 national and regional sectoral associations. With 63 offices including 10 Centres of Excellence in India, and 7 overseas offices in Australia, China, France, Singapore, South Africa, UK, and USA, as well as institutional partnerships with 223 counterpart organisations in 90 countries. CII serves as a reference point for Indian industry and the international business community playing a proactive role in India's development process. CII and the Technology Development Board (TDB), Department of Science & Technology, (DST), have jointly promoted the Global Innovation & Technology Alliance (GITA) to stimulate investment in science, technology and innovation through funding support, competence building, enabling policy framework, and global partnerships.

For further information: www.cii.in

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